## Cover Letter Sample - Template

Jane Hemingway,
xxx-xx-xxxx,
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Dear Hiring Manager,

I have applied to the assistant director of the fashion marketing position at your company Xerox. I have a degree in advertising and marketing and for my specialization, I chose fashion marketing. It's safe to say I love fashion and marketing side by side which is why I opted for this job.

My previous job was at a fashion magazine, Hoola, where I was in charge of selecting the content for the month according to the reader’s demand. My role contributed to the sales of the company, which served to be a very good experience for the career I wanted to pursue. I introduced new ideas of selecting content and participated in a collaboration with the IT department to create an online portal for readers to interact and share what they wanted to know about, which then we would produce for them. Similarly, I have received 2 awards for being the upcoming youngster in the fashion industry that could help business and set new trends in the marketing world.

My interest in your company is due to the latest fashion marketing conference, where the CEO of Xerox talked about business in the fashion industry and how it has an impact on many cultures and societies in the world, she talked about the effect of marketing correctly and how it could potentially influence many other industries and possibly aid in the creation of future trends that would be followed for years to come. I share the enthusiasm of your CEO and would like to help myself grow by working closely with like-minded people who share the same beliefs as I do.

Thank you for your time. I'm looking forward to hearing from you again.

Sincerely,
Jane Hemingway.